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## CRS Yachts to show new Fairline models at Sanctuary Cove



'Fairline Squadron 55' Fairline UK [Click Here to view large photo](#)

CRS Yachts, exclusive dealers of Fairline Motor Yachts and Ocean Alexander, will deliver an impressive and unique experience for visitors at the Sanctuary Cove Boat Show, held from 20 to 23 May 2010 on the Gold Coast in Queensland, with the Australian launch of three new generation Fairline motor yachts, the Fairline Pavilion, and an exclusive arrival and departure service for current and prospective clients, that is sure to make waves.

From the moment visitors step into the specially designed CRS Yachts 'Fairline Pavilion' they will be presented with quality craftsmanship and sophistication from the three new generation Fairline motor yachts – Targa 58 Sport Yacht, Squadron 55 Motor Yacht and the Squadron 65 Motor Yacht – in addition to the Targa 64 GT Sport Yacht, which will also create some hype at the show.

Current and prospective clients have the opportunity to arrive and depart the show in style with an exclusive Fairline Jaguar VIP Chauffer Service available from their new office location at Marina Mirage for the duration of the show. The Sunshine Jaguar vehicles will include three new models released this year, matching the unveiling of Fairline's three motor yachts at the show. Sunshine Jaguar and Fairline have formed a partnership to offer a complete service from the

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outset of the show.

CRS Yachts has also partnered with Gold Coast Helitours for those wanting an ultimate travel journey, and Palazzo Versace for exquisite five star accommodation.

CRS Yachts Sales and Marketing Director Mark Chapman said: "We understand people want a service from CRS Yachts that lives up to the quality and style of the Fairline motor yachts. We pride ourselves on having not only knowledge and expertise, but also premium extras for current and prospective clients to show we go above and beyond the norm."

Visitors will have an opportunity to be wowed by Fairline motor yachts at the show by seeing the following up close:

#### **Fairline Targa 58**

Fairline's Targa 58 has stunningly beautiful exterior lines, proportions, and styling that give this new sport yacht an unequalled presence, both at sea and at rest. Features include a single-level living and galley space that can be easily transformed with the touch of a button to allow the huge roof glides to smoothly open, and the added option to have side windows that retract, and a patio door that completely withdraws to convert the deck saloon into a magnificent open-air environment. There is complete flexibility to select your own onboard lifestyle and environment – smoothly, effortlessly, and almost instantly.

The accommodation is superbly equipped and supremely luxurious. Full advantage of the 58's huge beam has been taken to create a stunning cabin for the owner that is the largest and lightest of any yacht in this class. There are two lavishly appointed VIP guest cabins with spacious en suites, and both can be converted from twin to double cabins according to preference. With up to 38-knot performance and the peerless handling the world now expects, the 58 is sure to become another landmark model in the illustrious Targa heritage.

#### **Fairline Squadron 55**

The 55 oozes class and unparalleled craftsmanship with an innovative use of space. Features are endless – the Squadron 55 has the largest flybridge in her class; a magnificent full beam master stateroom with panoramic windows and a cabin width wardrobe; and luxurious accommodation for six guests and one crew.

The 55 also has supreme engineering including full colour touch screen navigation equipment (Fairline Pilot System) from Garmin with the ability to manage the boat from the touch screen yacht management interface at the helm.

#### **Fairline Squadron 65**

Fairline's Squadron 65 features amazing elegance, superb facilities and cutting edge marine engineering and equipment. All features come together to create a luxurious apartment feel. The motor boat is ahead of its class with spacious interiors – including a full beam master state room and forward cabin featuring open plan en suite layouts, stylish bed designs, and innovative natural light features. Up on the flybridge the luxuries continue where there are shaded entertaining areas and an abundance of sun lounges.

The Squadron 65 is also fitted with the Fairline Pilot System allowing the entire boat to be managed via a touch screen, giving the owner greater control of items such as fuel systems, water, and electrical equipment.



#### **Fairline Jaguar Chauffeur VIP Service**

The essence of luxury service has arrived with Fairline and Sunshine Jaguar clients having the opportunity to view, and be escorted to the boat show in Jaguar vehicles from CRS Yachts' new location at Marina Mirage, with a Fairline Jaguar representative.

The partnership between Fairline and Sunshine Jaguar is timely with Jaguar Australia launching three new models this year – XK, XF and XJ in conjunction with the Australian launch of three Fairline luxury motor yachts. The innovatively crafted Jaguar vehicles at Marina Mirage will include:

- the award-winning XF – a four-door with a coupe profile and the

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The Fairline Squadron 65 is highly specified and offers owners sophisticated, spacious living areas to relax and entertain. - Fairline UK [Click Here to view large photo](#)

heart of a sports car;  
- a re-engineered two-door XK – that's now a superb grand tourer; and

- the XFR and XKR – affectionately known as 'Generation R', a new supercharged version of both of Jaguar's dynamic designs. The new flagship XJ will be the next step in the final trio and progression of the brand.

#### **Fairline Pavilion**

The Fairline Pavilion will give people the opportunity to escape the hustle and bustle of the show and discover more about Fairline luxury motor yachts in a calm, relaxed atmosphere. CRS Yachts will serve beverages and give prospective clients the opportunity to speak with sales consultants in a quiet and discreet area.

#### **Fairline Private Yacht Syndication (FPYS)**

The new Fairline Private Yacht Syndication (FPYS) service offers time poor individuals with an opportunity to experience the pleasures of high-end yachting, with an unprecedented level of service and quality.

At the show CRS Yachts will showcase the opportunities with syndication, which was developed early this year in response to requests from current and prospective clients. CRS Yachts syndication offers first-class service and a host of added amenities, to make owners feel as though they are the sole boat owner.

#### **Marina Mirage – an additional home for CRS Yachts**

CRS Yachts is situated at Marina Mirage, a premier location on the Gold Coast close to Palazzo Versace and Sheraton Mirage, to meet the growing demand for Fairline and Ocean Alexander in the area. The office at Marina Mirage is a great addition to CRS Yachts existing infrastructure in the region. There are number of factors which added to its appeal including the helipad providing quick access to and from Gold Coast or Brisbane airports, restaurants, and the shopping centre.

Prospective and current clients are welcome to inspect the boats before and after the show from Marina Mirage. Sea trials are also available and are very efficient and quick in this location, as it's close to the heads.

#### **More in store for 2010**

CRS yachts will be unveiling additional models in Australia this year including the Fairline Targa 58 Gran Turismo Sport Yacht, Targa 50 Gran Turismo Sport Yacht, and the Squadron 41 Flybridge Motor Yacht.

To make an enquiry about a time to inspect a luxury motor yacht, or to arrange transportation to the Sanctuary Cove International Boat show, please contact CRS Yachts on 02 9327 8829                      02 9327 8829                      or email [sales@crsyachts.com.au](mailto:sales@crsyachts.com.au).

by CRS Yachts 1:02 PM Fri 9 Apr 2010



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