



CRS promises big impact at SCIBS

Words - D.D McNicoll

Extreme luxury for clients

CRS Yachts, the exclusive Gold Coast-based dealers for Fairline Motor Yachts and Ocean Alexander luxury motor yachts, will really be turning on all the perks for existing and prospective clients at next month's Sanctuary Cove International Boat Show.

While three new generation Fairline motor yachts will be launched at the Fairline Pavilion, it could be the manner of the arrival and departure of the clients that keeps the less lucky show goers talking.

CRS Yachts have done a deal with Sunshine Jaguar, which is also releasing three new models this year, to provide a chauffeur service from their new offices at Marina Mirage to the show and back. The company has also done a deal with Gold Coast Helicopters for those wanting the quickest transfer from nearby airports to the marina.

The sales and marketing director for CRS Yachts, Mark Chapman, says clients want a level of service that lives up to the style and quality of Fairline yachts. "We pride ourselves on having not only knowledge and expertise but also premium extras for current and prospective clients to show we go above and beyond the norm," Chapman says.

The three new Fairline yachts making their debuts at Sanctuary Cove are the Fairline Targa 58, the Fairline Squadron 55 and the Fairline Squadron 65.

The Targa 58 features a single-level living and galley space that can be transformed at the touch of a button to allow the huge glass roof to slide open. The side windows can also be retracted and the patio door completely disappears to convert the deck saloon into an open-air entertainment area.

Accommodation consists of a full beam owners suite and two VIP guest cabins that can convert from twins to doubles. All cabins have their own ensuites.

Performance is not forgotten. The Targa 58 has the handling the marque is famous for and a top speed of 38 knots.

The Squadron 55 has the largest flybridge of any yacht in her class and luxury accommodation for six guests and one crew. The full beam owners suite features panoramic windows and a cabin width wardrobe.

The Squadron 65 sets new standards in understated elegance, superb facilities and cutting edge engineering and electronics. The entire boat can be managed from the touch screen of the Fairline Pilot System.

Time poor individuals who can't justify the purchase of their own luxury yacht can be put on the water via the new Fairline Private Yacht Syndication service which was developed earlier this year. The promise is that syndication owners will feel that they are the sole owner of the boat they use.

Check out the [Fairline website](#) for more details.

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